

Delora Li
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Skills

Design Software

Figma
Adobe suite
Spline
Illustrator
Procreate
Indesign
Miro

Industry skills

Brand design
Product strategy
Interaction design
Iterative testing
Design system
Front-end web development
User research
UX Audits
Data collection & analysis

Education

Brown University

Class of 2023
BA in Computer
Science,
Design pathway

Experience

Palantir

Product designer Jul 2023 -

- Designs key workflows and user experiences for highly complex, B2B interfaces regarding data integration, transformation, and operations.
 - Currently building and developing workflows for hydrating Palantir Foundry's rich object-centric data model.
- Previously designed cutting edge 3D map platforms for defense and government institutions.

Meta, ad creation team

Product design intern May 2022 - Aug 2022

- Designed and contributed to product work-streams on increasing awareness and adoption of Info Labels on the Ad Creation template. Increased annual revenue by an estimated \$500k per year.
- Designed and shipped experiences for improving video ad creation experiences for advertisers via improvements to high traffic interfaces.
 - Drove team's roadmap and product alignment for through design and product strategy.

Osmo

Product designer Jan 2021 - May 2022

- Worked with designers, PMs, and developers to define and design core, end-to-end experiences for Byju's Future School, a remote, mixed-reality learning platform for K-12.
- Helped develop the branding and illustration package for the app, creating polished, vector-based space and exploration-themed graphic design elements.

Nintendo

UX Design Intern Jun 2021 - Aug 2021

- Designed customer experience agent software for the Consumer Experiences Team.
- Conducted user research and designed functional prototypes, collaborating with cross-functional partners including engineering and leadership teams.

Xiaomi

UI Design Intern Jun 2020 - Aug 2020

- Designed pages of the photo gallery, photo editor, and video editor for Xiaomi's standard mobile device and the Xiaomi Mix Fold, the newest foldable mobile device in the MIUI12 update.